

SigCHI Development Fund Proposal:

1. Title:

Broadening Participation by Bridging the International Creative Communities of DIS and C&C

2. Subject matter:

For the first time, Creativity & Cognition and Designing Interactive Systems will have co-located conferences in June, 2019. C&C has had a very highly regarded art exhibition as part of its core conference activities. This marquee event for C&C is a visible manifestation of the conference's target agenda to showcase different expressions of and to understand the nature of human creativity. With the joint setting and joint branding of the art exhibition with DIS in 2019 and world-class jury, the expectation is that the art exhibition will attract wider attention. For C&C, the joint Art Exhibition offers an opportunity to strengthen a core part of its program. For DIS, the event could it lead to future design showcases at their conferences.

Artists often do not have the financial means available to academic and industrial research to consider participating in events and shows in distant locations. We are requesting \$20,000 in travel assistance for artists and their exhibits. We believe that offering \$1,000 support for domestic and \$2,000 for non-North American artists would make for a more intellectually diverse and artistically challenging event. We can also offer artists a one-day pass to the conference and food/drink at the art event. Expenses above this amount would be covered by the artists themselves.

This would not only raise the visibility of the two conferences amongst the arts community, it would further increase the opportunity for dialog about the relationship of interactive technology, art and design. (We strongly contend that art and design, while both creative with the goal of making the new, are quite different and have a lot to learn from one another.)

SigCHI Development Fund supported the C&C Art Exhibition in Singapore in 2017 in order to reach a wider South-East Asian community. This extends that to crossing disciplinary boundaries by partnering with DIS and to a global reach with potentially new visions of what constitutes art and new arts communities.

3. People:

The request is being made by *Brian Bailey* (Chair of the C&C Conference Steering Committee) and *Steve Harrison* (Chair of the DIS Conference Steering Committee) on behalf of the organizers of Creativity & Cognition 2019, *Steven Dow* and *Mary Maher*, co-Chairs and Designing Interactive Systems, *Steve Harrison* and *Shaowen Bardzell*, co-Chairs. The Art Exhibition is part of both conferences; each conference has an approved TMRF and share a single budget. Therefore, the organizing chairs are ultimately responsible, through the standard procedures of SigCHI and ACM.

The art chairs represent both conferences: *Jonas Fritsch* / ITU Copenhagen and *Sheldon Brown* of UCSD. [Jonas](#) is a renowned artist and faculty known for his interactive work. [Sheldon](#) holds the John D. and Catherine T. MacArthur Foundation Endowed Chair in Digital Media and Learning and is the Director of the Arthur C. Clarke Center for Human Imagination. They, in turn, have a prestigious international advisory panel and jury consisting of: *Bruce Sterling*,

Mogens Jacobsen, Zhang Ga, Ken Goldberg, and Tiffany Shlain. The Art Chairs and their advisory board will bear primary responsibility for reaching the various arts communities.

4. Duration:

While we expect this to enhance and expand upon the arts communities that have been touched by previous C&C conferences, we anticipate that one measure of success will be design showcases at future DIS conferences as well.

5. Schedule:

The Art Exhibition will be on Tuesday evening, June 26 at the Art Gallery at University of California, San Diego. A portion of the Art Exhibition will remain on display for 6 weeks in the gallery@calit space in the Qualcomm Institute and will be accessible to the public for free.

6. Relevance:

It may seem that an art show at a SigCHI subsidiary conference overlaps with the art show that occurs at CHI. While a few artists who have shown at C&C have also shown at CHI, the different scale and stronger centrality of an artistic perspective have made the dialog and integration with artistic communities easier at C&C. The C&C Conference Steering Committee is committed to this vision and sees this opportunity to expand its contact with this joint setting. The DIS Conference is looking at not only the immediate intellectual synergy of the 2019 art show, but the future of building better ties and visibility amongst interactive creatives.

7. Potential value:

Seeing first class stimulating art and engaging directly with artists who have much more than an instrumental view of technology increases our collective knowledge of interactive systems.

8. Product:

The outcome of the project will be the intangible interaction and perspective from the show itself; the works will be documented in the C&C Conference Proceedings. We also anticipate creating a Website and a YouTube channel to document the art works after the event.

9. Delivery vehicle:

The audience for this work, as noted above, will be both attendance at the show itself, the ACM Digital Library, and videos.

10. Additional funding:

We are pursuing a variety of additional funding sources through our Conferences' sponsorship drive. UC San Diego's Design lab will cover rental fees, hotel transit, and some of the food and beverage for the evening. At this time, we have additional conference sponsorship from Virginia Tech and Google and have other companies whom we are negotiating with.

11. Dependency:

The risk in this is that even with our great network of connections through our Art Chairs and the Advisory Board, that we do not get good submissions. Another real concern is that there will be some immigration issues for non-US artists, particularly ones with challenging artistic visions.

12. Previous work:

C&C has a long record of art shows, increasing the out-reach to arts communities. In 2017, the SigCHI development fund contributed \$16,000 towards the C&C Art Exhibition to engage with south-east Asian arts communities.

13. **Dissemination:**

The artists and the show will have representative submissions in the C&C 2019 Proceedings as part of the extended abstracts.