

Proposal to “HCI in the Developing World”

Cleidson R. B. de Souza
cleidson.desouza@acm.org

1. Title

Latin America as a Place for CSCW Research

2. Subject matter

This project aims to provide financial support for the LATAM organizers of the workshop “Latin America (LATAM) as a Place for CSCW Research” that will be held on Saturday November 3, 2018 in conjunction with the ACM CSCW 2018 conference. This workshop will allow senior researchers to interact with LATAM researchers therefore, allowing the advance of CSCW projects in LATAM. Ultimately, this will to allow LATAM researchers to publish their results in high-quality SIGCHI research venues.

3. People

- Leader of this proposal: Cleidson R. B. de Souza (Federal University of Pará, Brazil).
- Team: Claudia Lopez (Universidad Técnica Federico Santa María, Chile), Francisco J. Gutierrez (University of Chile, Chile), and Laura S. Gaytán-Lugo (University of Colima, Mexico). Other workshop organizers include Marcos Borges (Federal University of Rio de Janeiro, Brazil) and Cecilia Aragon (University of Washington in Seattle, US).
- Members of the team have experience in organizing workshops and events sponsored by SIGCHI. More details about this on item “Previous Work”. In the short term, we will regard this project as successful if we can help CSCW LATAM researchers to attend the workshop and get feedback on their research projects. In the medium and long-term, the workshop will be successful if more

LATAM researchers have papers accepted at high-quality SIGCHI research venues and/or engage in collaboration with SIGCHI researchers.

4. Duration

This project will take place once at the ACM CSCW 2018 conference.

5. Schedule

This is a one-day event that will take place on November 3, 2018. We expect LATAM workshop authors and organizers to attend the rest of conference until November 7, 2018. Details about the workshop are available here: <https://cscwlatinamerica.wordpress.com>

6. Relevance and Potential Value

As mentioned, we want to advance CSCW projects in LATAM to allow researchers to publish their results in high-quality SIGCHI research venues. This will enable the SIGCHI researchers in the international CSCW community to understand the issues, and specially opportunities, around doing CSCW research in LATAM. We believe the diversity of ideas, issues, methods, and perspectives brought by LATAM CSCW researchers will enrich the international SIGCHI (CSCW) community.

7. Requested funding

- We request funding in the amount of: USD 25,500.
 - USD 18,000 for 12 workshop participants to help in their expenses. This means conference and workshop registration (USD 970) and an extra USD 530 for each author.
 - USD 7,500 for airline ticket, lodging, conference registration and per diem for 3 of the organizers, namely: (i) Cleidson R. B. de Souza (Brazil), Francisco J. Gutierrez (Chile), and Laura S. Gaytán-Lugo (Mexico).
- Note that most of this money ($970 \times 15 = \text{USD } 14,550$) is actually for covering registration expenses.

8. **Additional funding**

Each workshop author and organizer is looking individually for funding.

9. **Dependency**

The workshop expects two types of participants:

- a. Researchers from LATAM and those with a particular interest in the region, to articulate, discuss, and share experiences about doing CSCW research in LATAM in contrast (or not) to traditional CSCW research conducted in North America and Europe; and
- b. Senior CSCW researchers to contribute to the conversation about a broader articulation of research in LATAM and traditional CSCW research and to engage in collaborative mentoring of CSCW projects centered on LATAM.

Therefore, the main dependency to this project is finding senior researchers willing to participate in the workshop. As of now, we have the following set of researchers: Pernille Bjørn (University of Copenhagen, Denmark), David Millen (tentatively accepted, IBM Research, US), and David Redmiles (University of California, Irvine, US).

10. **Previous work**

In 2012, during a Brazilian conference a paper-writing workshop was held to help Brazilian CSCW researchers to more successfully submit contributions to the main SIGCHI conferences. This workshop was funded by the SIGCHI Development Fund. Another paper writing workshop for Latin American researchers was held in 2015 again in Brazil and funded by the CSCW Conference Fund. In the same year, a CSCW workshop was held during the ACM CSCW 2015 conference aiming to create a community of CSCW researchers interested in doing research in, or about, Latin America (LATAM).

Growing out of the HCI Across Borders (HCIxB) activities, SIGCHI has sponsored or been involved in several SABI regional meetings: (1) to envision the future of SIGCHI in Arab, African, and Latin American regions, (2) to spark discussions about barriers and challenges people face in these regions, and (3) to engage participants as volunteers to contribute to this effort. At this point, there have been three meetings. The first one in

Egypt. The second one in Guatemala, where there were attendees from countries like Brazil, Chile, Panama, and Mexico. Finally, although the third meeting was held in Wales, there were delegates from Latin American countries like Chile, Brazil, and Mexico. All meetings took place in 2018.

This workshop aims to serve as a continuation of these previous efforts in building a critical mass of LATAM researchers interested in CSCW as well as building sustainable involvement of these researchers in the broader international CSCW community.

11. Product, Delivery vehicle and Dissemination

The main outcome of this project will be the connections, feedback, and mentoring provided by senior researchers to LATAM researchers, as well as the connections that will be established between these researchers and the larger CSCW community. However, these are not tangible outcomes. So, from a tangible point of view, we plan to create posters during the workshop describing its results. One of these posters will be a map about CSCW research in, or about, LATAM. We plan to present these posters during the conference. We also plan to disseminate these results as a column in the ACM Interactions Magazine.