Title: Demo reception at ISS 2017

Conference: ACM ISS 2017, Brighton UK.

Subject matter: One of the driving objectives of ISS 2017 was to encourage authors to showcase their work in a live demo and poster event. The SIGCHI development fund was used to provide students with support to demo their projects at ISS 2017. The event included over 25 demos and a further 18 posters. We used the SIGCHI funds to

a) Providing financial support to students who are travelling from afar to bring their demos to the conference.

b) Creating a specialised demo reception event that incentivises participation in demos and creates a record of the event in social media channels.

The left image below is an example of the illustrations produced by a sketch artist and the overall twitter engagement statistics just before and during the conference.

Thanks to this project, we had a fabulous demo session at ISS 2017. The event in 2018 will build on this success and create upward momentum to make ISS the go to venue for not only publishing high-impact work but to also take pride in bringing the work to the conference and demonstrating it to the community.

Expense Details:

The detailed expenses are as follows

a) The venue cost for the reception event - $2500 (inc VAT)

b) Demo honorarium for up to 5 Students to bring their demo - $1931 (+registration discount)

c) A Sketch artist - $945.7

Total Expense $5377.36

People: The project was managed by the ISS 2017 general chairs Sriram Subramanian and Jurgen Steimle. They were supported by the demo chairs and the ISS steering committee chaired by Sheelagh Carpendale.