EC Meeting 24
April 2015
Spring Meeting, Seoul, Korea (CHI2015)

Attending: Gerrit, Tuomo, Fred, Dan, Gary, Patrick, Kia, Elizabeth, Jonathan, Philippe, Rob, Zhengjie, Scooter, JohnT, Allison, Jofish, Jenny, Loren, Ashley (ACM)
Joe Konstan (till 11am), Jinwoo Kim (till 9am), Helena Mentis
Not available: JohnK

8:00 SIGCHI 2015 Chairs debrief (Jinwoo)

Total attendance -- 2902
Asian attendance -- 1333 (45%)
~$350K in sponsorship

Suggestions for future (when CHI in an area where not as well known):
- Strong relationship with local community is important!
- Increased role of local Professional Conference Organizer (PCO)
  This is particularly crucial in a ‘new’ culture, with different practices!
- Strong support for press and publicity needed

Steps should be considered to ensure continued Asian participation in CHI
Might be some development fund requests
Work with local HCI organizations in different countries

Strong innovations: Simultaneous translation supports and including other languages
  in the program. (Also there was some automated translation)
We have counts of people participating in this, there will be a report.
Should do again in the future, esp. with West Coast venues
  (put on the post conference survey- would you be interested in translation services for future CHIs and in what languages)
Some people who were hard of hearing used the English devices to better understand what was happening – rooms were echoey)
Need to ask for slides in advance (~1 day) for the translators

Contacts with Industry was very good
  Bringing in keynotes from industry were appreciated, appropriate amount of branded content and a CHI message.
  Mentioned meeting with Samsung 20 times, very high sponsorship numbers, really helped.
  Possible need for additional support for sponsorship: have a chair for sponsorship, it took lots of Jinwoo’s time.
  There will be a thankyou party with industry in May

Followup on Distinguished Speakers opportunities for the Asian countries in the future

On behalf of the entire SIGCHI membership we deeply thank the CHI2015 organizing committee for bringing CHI to Korea in such a successful way!
Discussion of publicity & press relations
ACM role, SIGCHI role
Should the CMC take on some continuing responsibility for this?
Specialized conferences as well as CHI?
Availability of intelligence can be important -- local, regional press contacts
Important that international contacts be considered too
Some members of our community are really good at this. Let’s learn from them / include them in the planning process.

Request to CMC to look into how to support better press relations, messaging/branding & public relations

9:00 In coop. conference proceedings in the DL (with Joe)

If they currently publish their own proceedings:
(They put them on their website, or use springer, or elsevier)
Then the intent is, they are not going to deposit article by article into the DL
If they publish with an outside publisher, ACM already gets the metadata
If they want to publish with ACM then they have to go through ICPS and there is a fee to pay the $500 +10/per paper (**there is a question of who might support this**)

TO DO Joe Konstan to work with Philippe to sort out how to make this more efficient and not to make an impact on long-standing in coop. conferences. Get Philippe paired with ICPS, say: SIGCHI has a long history and allow Philippe to auto approve SIGCHI conferences.

For Future Agenda: need an EC discussion about the “in cooperation” status of our various conferences

Also in the Future: Proceedings of ACM as a journal publication -- where do we stand?

REQUEST TO ACM PUBS BOARD (Joe): Sending an email to all SIGs about some changes coming soon

MOTION: Any conferences that are approved that are in-coop conf. less than 3 years, SIGCHI will pay for the fee for one time only, at a maximum of 15k$. Scooter made motion/ Rob seconded (If Philippe needs more funds to cover more fees, he will come back to the EC)

APPROVED

10:30 - 17:00:
Future CHIs (Scooter)

*CHI 2016* – San Jose

(Do Asian CHI Symposia in San Jose and beyond???)

*CHI 2017* – Denver (potential chair candidates)

*CHI 2018* – North America

*CHI 2019* – Europe

*CHI 2020/2021/2022* – Where should these be?

A set of possible directions:

2020 -- West Coast?? or Hawaii??

2021 -- Asia (or 2022?)

2022 -- East Coast?? / Iceland??

2023 -- Latin America?? or Europe??

When are we coming back to Asia (and where)? Are there middle grounds where we can be closer to Asia? There are other continents: South America, Africa, but our communities there are very small. Also want to build community strategically over time.

Potentially large local HCI community

How do we want to rotate things, how often do we want to go back to Asia.

We also want a “destination” city that can effectively accommodate our size/needs

Our overarching goal, to grow the community, to build the community.

Important point: We don’t have to “lead with CHI”... we can do various development activities in a region, and we can locate many of our other, smaller conferences in a region before locating CHI there.

**TO DO Scooter:** Need job descriptions / qualifications / qualities

Particularly for chairs, technical programs chairs, paper chairs, time? support at work? organizational abilities? visioning abilities?

Student Volunteers Chairs are getting lost (especially if they don’t go into academia) Adding a role to Lindsay’s archive team, collecting volunteers and what they have done. Chairs don’t have to take that and use it, but we will have a catalog.

**TO DO: (Scooter to help)** Need a mechanism to allow people to self-nominate as a volunteer but we need someone to coordinate that. Possibly create an
Adjunct Chair for Leadership Development. People we can groom and help make their way up through the system. Also, separately?, a larger army of volunteers.

TO DO: Need clarifications on “requirements” for RFPs and criteria for assessment - possibly address this with strategic planning/visioning

Accessibility at CSCW and elsewhere (Jonathan)

Issues at CSCW
  - Reception venue not accessible
  - Food allergies, difficult information about food

Identified: We may need accessibility representatives on the CMC to help be consultants for small conferences/ maybe CHI

**TO DO accessibility representative?** : One page checklist easy to understand document for conference chairs.

Public Policy (Jonathan)

Report is online- go to section on next steps to see where we should make progress


But this is going to stop being a word doc soon thanks - PGK

Developing Worlds Update (Zhengjie)

Guidelines for Supporting HCI in the Developing Worlds and have gotten useful feedback for revision

Gary Marsden student fund

**TO DO Zhengjie : Committee will be put together (email vote)**

Approved support for AfriCHI2016, updates: added a northern African member to connect with other communities. Still looking for keynotes

Latin America, development fund proposal for CLIHC2015

**TO DO: Zhengjie to get more information and to clarify the use of funds, the selection of keynotes, and interaction with other conferences.**

Draft on additional information request: Year 2015 there will be a set of conferences organized in Latin America with a major theme on HCI. For instance there will be IHC in November 2015 in Salvador (Brazil) and el 10 Congreso Colombiano de Computación (10CCC)
in Bogotá, Colombia 21-25 Septiembre 2015 with a specific track on HCI. We don’t know yet if MexIHC will take place this year.

We would need to understand how CLIHC stands in between these different conferences and if the various societies in HCI in Latin America are happy with the proposal and the current plans for CLIHC. For instance it would be great to see an official statement from these society that they support the CLIHC initiative and don’t see them as competitive events to their own HCI conferences.

Brazil proposal accepted online
Columbia community: need the actual proposal
Salvador, Brazil proposal: passed
Asean CHI- need more details for possible proposal(s)

Retiree (emeritus) fees (Gerrit)

MOTION: PROPOSAL for RETIREE New Rates
Identify age: 65
Membership: 10 yrs+ continuous membership in SIG
(self-reported) Retired from Full-time employee
Apply the student rate to retirees
Gary moves, Jofish seconds
PASSES

DevFund: UbiComp 2015 Broadening Participation Workshop & Proposal (Jofish)

Motion to fund proposal:

UbiComp is in Osaka, trying to have a workshop, can’t use NSF money.
15k to pay for travel costs.

TO DO: more info- Want to see a breakdown of travel costs per person (flight/hotel)
Gary moves for provisional approval, Gerrit seconds
PASSES

Dates of the next meeting
July 18-28 (Doodle poll needed)
TO DO: Loren to coordinate poll [and he might paste the link RIGHT here]

SIGCHI Elections Slate 2015:
- President: Loren Terveen
- Executive Vice-President: Helena Mentis
- Vice-President for Membership & Communications
  - Regina Bernhaupt / Patrick Kelley
- Vice-President for Finance
  - Dan Olsen / Vanessa Evers
- Vice-President at Large
  - Susan Dray / Vicki Hanson / Zhengjie Liu / Eunice Sari

Schedule:
- April 30, 2015
  - 3rd Group: Election sites goes live (provided there are no petition candidates)
  - SIG Members are sent an email notification with voting instructions
- June 1, 2015
  - All ballots due/ online election voting site closed
- July 1, 2015
  - Elections completed, all candidates notified of results by or before this date.

Relations with other orgs (like UXPA, HFES) and the field of HCI/UX. (JohnT)
- We do not have a solution to this.
- The next EC can deal with this… (?)

Attendees with children kept outside venue and weren’t told in advance. (Jofish)
- Open bar and interactivity restrictions (note for each facility what is possible)
- We definitely need to let people know in advance.
- CHI Value: We would like to be family-friendly at our conferences

Education proposal- each person take a look at latest draft

PLONE, Hippo, Expression Engine (Interactions)- what do we do for our website?
- Our next gen system for the website- open questions- who will be building it? where is it hosted? how compatible do we need to be with ACM? are we in the business of putting up a website or creating a community resource?

CRA-W DevFund Proposal (Jofish)
- $15k to encourage the success the women and minorities
- Proposal has been sent to us.
- PASSED
European HCI Conference Possible:
Possible experimentation
intellectual contribution

**MOTION:** The SIGCHI EC thanks Gerrit & Elizabeth for their leadership of the SIGCHI community over their many years of service.
Allison moves, Rob seconds, Motion Passes Unanimously