

SIGCHI EC agenda - Seoul, February 11-13, 2014

Physical Attendees: Allison Druin, Gerrit van der Veer, Rob Jacob, Fred Sampson, Gary Olson, Patrick Kelley, Zhengjie Liu, Tuomo Kujala, Scooter Morris, Ashley Cozzi, Philippe Palanque

Online attendees: Jofish Kaye, Elizabeth Churchill, John Karat, Loren Terveen, John Thomas, Jonathan Lazar

Apologies: Jenny Preece, Kia Hook

Official welcome to Rob Jacob who is now to be VP for Publications.

Tuesday, 2/11/2014

Education project (Gerrit)

- Report from Elizabeth Churchill, Jenny Preece, Anne Bowser
Powerpoint presented by Gerrit based on their report

The HCI Education project is in its 3rd year, managed by Elizabeth Churchill and Jenny Preece, with research assistant Anne Bowser. The project continues to address the landscape of HCI teaching, research & practice all over the world, focusing on what students would like, what practitioners/industry would like and what is currently being taught in HCI education. To date, research has revealed a difference between cultures, industry/academia. Some of the project HCI findings are reflected in the recent ACM/IEEE Computer Science Education report. In addition, a 2 pg article on this work has been published in Interactions, and a follow-up article will be published later in 2014. A report will be presented at the Town Hall meeting at CHI 2014.

The project has 2 goals moving forward:

- 1- Finish empirical assessment of global HCI Education, which will include gathering more insights from SIGCHI members at the CHI 2014 Workshop on CHI Education.
 - 2- Define a "living curriculum" for HCI education (will be a CHI2014 workshop on this)
- HCI Education survey has been translated/English adjusted/used in China, Latin America, Portugal.

Tuomo, John K., Zhengjie will continue to help with translation work for the ongoing global surveys. Further support will be garnered at the TC13 meeting, where John Karat will invite support from members there. In the "Technical Committee 13 of IFiP" Zhengjie is expert from China, John Karat represents SIGCHI, Gerrit represents Netherlands, Philippe from France. A possible followup meeting will take place in the summer SIGCHI EC meeting to go over what happened at the "living curriculum" workshop.

HCI Curriculum Guidelines need to be kept up to date because accreditation organizations do refer to these guidelines. Maybe we can have a call for volunteers?

Kinds of content that people are looking to share- HCI Bibliography, student internships, and looking at more.

The SIGCHI EC gives a big thanks to this team for the wonderful work and continued energies!

Social media (Patrick, Elizabeth through speakerphone)

- Draft social media guidelines (Patrick) and strategy

Link to draft: <https://dl.dropboxusercontent.com/u/37887/SIGCHI-media-draft.pdf>

The above link is a proposed policy to put up on the website. Based on SIGGRAPH's policy, but edited for local chapters, multiple conferences, logo, etc. SIGGRAPH worked with ACM on their policy. Patrick Gage and Elizabeth Chruchill worked on this. Look at maintaining twitter handles, facebook space, etc.- what to do when you're starting up your conference's social media.

TO DO: Review and suggest changes to Patrick, Elizabeth, Fred (deadline for comments, March

TO DO: Fred- Please create sigchi-media@acm.org. To use for this. Patrick is lead of this, but add Elizabeth Churchill and Fred Sampson to be his delegates/backup.[FS 3/1/14: DONE, sigchi-media@acm.org forwards to Patrick, Elizabeth, and Fred]

After the CHI conference SIGCHI will own the social media spaces once the conference is over.

TO DO: Needs to be communicated to CHI Conference Chairs, Scooter

SIGCHI website

- Maintenance (Fred)
- Webpage redesign – update (Patrick, Elizabeth)

A proposal was put together for the design of the SIGCHI Website, based on a draft RFP written last year. One company was engaged to scope costs for a multi-phase project to accomplish what was proposed in the draft RFP. Their proposal fall outside the sole-source-limit of ACM guidelines.

TO DO: Patrick & Elizabeth – Need to (1) restructure the RFP and (2) understand whether SIGCHI has to go out to bids, and if so what that process is.

TO DO: Patrick & Elizabeth – RFP must be changed to either:

1. Rebuild all of our site + the communities module
 - use any technologies you want!
2. Facelift the design of the site + bug fix in the communities module
 - must use Plone

TO DO: Fred to contact Kelvin to see if he can be a contractor to fix the communities bugs

The proposal from one possible design/development company was reviewed, including accessibility plans, wireframes, mockups, communication with SIGCHI, etc. The proposal lays

out several phases, spanning almost a year.

TO DO: Everyone -during break everyone go and play with Interactions website and give feedback to Elizabeth through email. Critical piece of playing with interactions site would be to work out what we want to emulate, what we should not replicate, and what we want to do beyond what is there to serve our needs & to consider what integration we need with DL, and where/how we want to host courses materials.

Elizabeth- what's the posting like for Interactions column editors

TO DO: Gary- Find out from ACM about sole-source limits for things like this.

Communities area of Website-

The company (Pixelture) that created this is no longer in business. There are financial implications we need to be concerned with to be discussed along with budget. This may impact the whole website re-design. We may need to put out a general RFP as the costs will be higher than planned for.

Distinguished Speakers or Speakers to go

- Europe (Gerrit & Philippe)

There is an ACM Distinguished Speakers' Program-- You can ask to support a distinguished speaker to come to your event. Philippe mapped the different subfields with specialized conferences and non SIGCHI HCI conferences. It is a nice way to sketch the field of HCI. This can be used to understand the challenge of the types of distinguished speakers that are not in North America. Gerrit and Philippe identified people that could be European experts to talk about HCI in specific areas. If this is something that looks good, we could do it in other local areas (e.g., Southeast Asia, Africa, etc.) We are not looking at North America because SIGCHI is well served by the ACM program.

TO DO: Phillipe to share the initial list so that more people can be added and everyone send email after looking at Google Doc by March 1st. These names are private. Gerrit & Philippe can then contact people on the list to see if they are happy to be on it. And then these names would be handed to ACM Europe (Dr. Gavin Doherty).

Publications (Rob Jacob)

- ACM Digital Library App

Announced for 2 platforms. No specific action required by SIGCHI.

TO DO: Rob to talk to Scooter to talk to ACM- Can we change the 2-column format? We pay by pages.

TO DO: PC 2015 meeting- talk to people about the change in format

There is one conference trying it out.

TO DO: Rob- Need to make copyright/IP/plagiarism issues understood to our

membership.

TO DO: Rob- to investigate if ICPS series of proceedings has or needs a new editor

TO DO: Loren to reflect on CSCW and report on how the new reviewing process going. (Gary to help) Rob talk to Loren about this to prepare for SIGCHI meeting at CHI2014 EC meeting.

ACM is working on a video policy. SIGCHI should wait to see what it is before proceeding with our own.

Questions arose concerning the approval process of proceedings to be placed in the ACM Digital Library.

TO DO: Rob to research how proceedings are being accepted to ACM DL.

TO DO: Rob to find out--Who gets credit for the in-cooperation conferences?

Tue afternoon: Conferences (Scooter, Philippe)

CHI2013-

Return from the conference after all expenses paid \$220K US

CHI2014

On track- activities and committee are proceeding well.

CHI2015

1. CHI Papers Committee (PC) Meeting- Location discussion

Dec 14-15 for PC meeting

Looking in Seoul- at Yonsei University- facilities almost without cost.

Hotel for PC attendees has reasonable rates

PC meeting needs to be 1 week later because university is still in session

13 subcommittee rooms and plenary meeting are needed

Some members of the PC participants invited to speak at a Korea HCI (KHCI)meeting-

KHCI will decide who to invite

papers would be in ACM DL; in cooperation status

Proposal: to move KHCI to hotel where PC meeting is.

It will cost \$150K to make change- KHCI asked for \$75K support from SIGCHI

If the Korean HCI Society don't agree to this, then the proposal is

to use the \$75K to support ACs/SCs/however the conference chairs see fit

KHCI will use govt support in 2015 toward CHI

PROPOSAL- To agree to the \$75K proposal to KHCI

VOTE- unanimous in agreement

Note: Korean HCI announced at their KHCI conference the rescheduling of their 2015 conference as a result of this decision

SIGCHI EC members were in agreement we need to support the 2015 PC in some way (e.g., allow PC members get a % off conference registration, travel funds? other ideas? allow more virtual participation at PC meeting and conference) More discussion on this needed at subsequent meetings

2. CHI2015 Budget

2200 attendance assumed

Suggested- No SIGCHI return from conference funds

Suggested SIGCHI underwriting \$250K (roughly the return from CHI 2013)

PROPOSAL- We remove the expected SIGCHI return and add a SIGCHI support of \$250K

VOTE- unanimous in agreement

CHI2016

Contracts are in place for San Jose.

Still working on technical program chairs

Papers -- Dan Morris, Juan Pablo Hourcade

Allison Druin & Jofish Kaye General Co-Chairs will work on follow-through paper chair and TP co-chairs

Site visit will happen in convention center- (could seat 4K people)

CHI2017

Location: Denver, CO

Possibilities for Chairs

CHI2018, 2019

Add an additional track

Going out for bids

Possibly east coast location, Europe

Proceedings could be available from the SIGCHI website

MADE DECISION FOR CHI- conference proceedings accessible from 2 weeks before conference to 2 weeks after. -- part of a 3 year experiment

TO DO: Scooter with CMC Steering Committee needs to communicate to conference chairs that 2 weeks prior to conferences and 2 weeks after, proceedings are accessible without fees.

CULTURAL CHANGE- to consider how to separate presentation from publication

The scale of our papers program is getting larger and larger.

TO DO: Scooter Propose a workshop for CHI2016- EC, CHI Academy, come up with a way to deal with the scale of the papers. Then review the CHI Academy suggestions through

the PC

CHI town hall meeting, Wednesday lunchtime (Gerrit)

TO DOs:

Present Educational efforts (Elizabeth & Jenny to prepare)

Present Social Media Guidelines (Elizabeth, Patrick)

Present SIGCHI Newsletter Update (Elizabeth)

Present info about a travel fund or something like this to support the development of SIGCHI International activities (John K, Zhengjie, Tuomo

to

work on this)

Discuss Video Content process- and get people to give feedback

Announcement on the website progress (Patrick & Elizabeth)

John & Zhengjie to announce and welcome the winning design team from Brazil

John & Zhengjie proposal and process to announce the Gary Marsden Award HCI4D

Specialized conferences (Philippe)

Growing in specialized conferences and proceedings (48 in total this year)

Look at the Conferences webpage on the SIGCHI website:

<http://www.sigchi.org/conferences> All is updated on what we have.

And all the chairs and steering committee chairs are listed here

<http://www.sigchi.org/people/officers>

Note: We are holding full CMC meetings the day before CHI PC meeting (this makes sense as several steering committee chairs attend CHI PC meeting)

Policies draft about specialized conferences for in cooperation conference-- goes to the CMC end of February for passing and then brought to EC.

Experiment about (co-)sponsored specialized conferences. SIGCHI EC decided to provide specific benefits to its (co-)sponsored conferences (more than 50%):

- a return for the n+2 conference of part of the surplus of the conference n

- use of PCS for free (for the conference)

- use of Regonline for free (for the conference)

Next year we'll assess the precise cost of these advantages and decide if they are carried forward.

CMC working on a spec for significant revisions on PCS -- modularize it and expand it.

TO DO: Scooter to get more information from next CMC meeting

First rollout -- for a smaller conference, but not too small a conference to see what the data tells us for new use.

Wednesday, 2/12/2014

Public policy issues (Jonathan through speakerphone):

- ACM Anti Harassment Policy and SIGPLAN's amendment

(Jofish prepared a draft SIGCHI position statement) Here's the letter:

<https://docs.google.com/document/d/16eXfqCmURTJzzIWMKcQZHmKT6jyPaBod1jmbmsgCIAzE/edit?usp=sharing>

There was a discussion on the inclusion of "sexual orientation" in the ACM anti-harassment Policy

SIGCHI decided that a letter would be submitted to ACM that makes out case for supporting the inclusion of "sexual orientation"

TO DO: Jofish to submit letter to the ACM (cc EC) and to follow up to EC

[Since this meeting the ACM has changed it's policy to include "sexual orientation"]

Accessibility (SIGCHI website, conferences, .. – Jonathan speakerphone)

At CHI conference level-- we have accessibility chairs for CHI2014, CHI2015. A few of the other specialized conferences have people helping with this. But still more work to do.

TO DO: Jonathan to work with Philippe to come up with accessibility ideas for specialized conferences, not just the CHI conference.

At CHI2014 there will be a face-to-face meeting of members of the SIGCHI accessibility community.

-Jonathan presented a poster at AccessComputing session held at NSF, on what SIGCHI is doing to improve conference and organizational accessibility. He will send Allison this doc.

TO DO: Jonathan to assess the Interactions website for accessibility, since SIGCHI is examining the same firm for the SIGCHI web site.

Jonathan is putting together the public policy framework report from CHI 2013 Paris workshop. It is taking longer than expected. Renee Dopplick from the DC office of ACM is working with us to reformat the report so that it is in a more useful, comprehensible format for policymakers. After that occurs, we will invite outside experts, who were not at the workshop in Paris, to contribute to the report.

Jonathan will also be holding a CHI2014 meeting on the SIGCHI International Public Policy Committee

In the future, a possible study may be done to determine what topics and format of HCI research would be most useful for policymakers. This is on hold until we can finish up the overall framework report on public policy

SIGCHI and the world:

- Local chapters (Tuomo)

Gave brief update on chapters- 38 chapters (there are few new ones), chapters on 6 continents. Newest in Kenya! There are chapter columns in Interactions introducing the local groups. Work continuing.

There will be a Nordic SIGCHI chapters event Oct 16, 2014.

TO DO: Tuomo hosting local chapters workshop at CHI2014, Sunday April 27th.

BRINGING PROPOSAL FROM LOCAL CHAPTERS:

Update since last summer:

Latin America activities (already approved)

-CHI2014 student competition events sponsoring- 2 winning teams

-Brazil workshops

Loren, Gary working with locals re holding CSCW 2017 in Brazil

TO DO: SIGCHI EC to talk about putting this kind of support into the new budget

A discussion focused on what the criteria was for financial support of proposals from local chapters. Below is what SIGCHI considered to be important to fund a proposal:

1. Supporting community building rather than community maintenance
2. Making clear how the activity can be of benefit to SIGCHI members (bringing them at CHI conference is one good example of that)
3. Collaboration between SIGCHI and regional area (in cooperation)
4. presenting a piece of local scholarship at another conference (e.g., CHI, CSCW)

TO DO: Tuomo- Develop a publishable criteria for what SIGCHI can support for local chapter activities

1. Feedback on HCI educator workshop proposal- (Proposed: HCI educator workshop in Beijing, China \$6,000 for travel) SIGCHI is generally favorable, but it needs to see additional participation in this proposal (e.g., faculty outside of just one university, faculty in Europe, etc.) What's the outcome that can be brought to a broader audience. Could be an open source website, MOOC, or something else. There should be an explicit tie to Elizabeth & Jenny. Who are the universities they will bring this workshop to? One university? Many universities?

TO DO: Tumo to report feedback for proposal revision

2. Feedback on Seminar in Indonesia-Malaysia- (Seminar in Indonesia-Malaysia \$2,500) SIGCHI likes an idea of a kick-off workshop. Tuomo should be involved and be able to support the startup of this chapter.

SIGCHI supports this proposal unanimously.

TO DO: Tumo to report feedback and next steps

3. Feedback on Kenya proposal- (support for monthly chapter meetings, distinguished speakers, design challenges, etc.) SIGCHI does not support local chapters in a continuous way. If they

want the winners of their design challenge winners to come to CHI it might be more possible. Are there other people from other regions? Perhaps a community-building event instead. We need to know more about the nucleus of the community SIGCHI would support.

TO DO: Tumo to report feedback for proposal revision

4. Feedback on Summer school for Southern African HCI Faculty- (Sponsor Faculty HCI Summer School (\$10K) SIGCHI is not sponsoring a planning meeting for a local HCI conference. SIGCHI would be more comfortable if there were a plan for cost-sharing, not having SIGCHI fully support the whole event. Could they charge a registration fee? What SIGCHI might be willing to support is the outside speakers from North America/Europe. This should tie into the broader HCI efforts. The strength of this proposal it expands the areas in Africa for HCI. It would be helpful of what the 9 days will include.

TO DO: Tumo to report feedback for proposal revision

5. Feedback on AfriCHI Conference- (Africa CHI conference 2015 (\$15K) SIGCHI thinks AfriCHI is a wonderful initiative. However, in general SIGCHI does not sponsor regional local HCI conferences. Their budget needs to be reconsidered as well. SIGCHI would be happy to consider in-cooperation status. SIGCHI would be happy to consider sponsoring a plenary speaker who comes from another region.

TO DO: Tumo to report feedback for proposal revision

IFIP TC13 (JohnK)

The next IFIP TC13 (the IFIP Technical Committee on HCI) will take place Feb 17-20 in Hamilton, New Zealand. The primary agenda item will be the selection of a site for INTERACT 2017 (INTERACT 2015 will be in Germany) - <http://interact2015.org/>. The site for 2017 will be either Mumbai, India or Cyprus (TC13 does site selection by having proposal presentations at a business meeting, and voting on the locations following the presentations).

SIGCHI finances and budget

Fiscal Year 2015 (Gary)

Budget suggestions:

No increase in membership fees or subscription to Interactions.

(SIGCHI brings in funds from the Digital Library, membership, & subscriptions.)

SIGCHI expends funds on conferences, publications, local, chapters, EC funding for the full package of EC activities at CHI (e.g., awards dinner, town hall meeting, and EC meeting and other associated duties) and other EC meetings

SIGCHI could put in funds for additional PCS 2.0, Development Fund, Website

NOTE: Gerrit as president put forth that for CHI2014, the comp reg is extended to full EC (even EC members who can't come to some of the EC events).

TO DO: **John & Zhengjie** proposal and process to announce the Gary Marsden Award IT4D

In recognition of the IT4D work that Gary Marsden did, SIGCHI will pay travel & registration to go to SIGCHI sponsored conferences.

Gerrit has agreed to fund the travel of Gary's Marsden's wife (Gil) to join us for the Awards Dinner/ plenary.

TO DO: Gerrit and Loren will invite.

TO DO: Scooter to help with creating a clear criteria and process for travel scholarships to SIGCHI sponsored conferences (reg. plus travel max.)

Mentorship (JohnT, speakerphone)

-Many groups on LinkedIn that mentor people

-SIGCHI groups are pretty inactive, but there is also cross-posting

-User Experience is more popular a label

-Difficult to get active discussions on many of these groups

-Hard to see how these lead to a mentorship relationship

-framing of question shows the need for mentorin

-Mentoring opportunities at CHI2014: CHI Women's Breakfast, SV Rock Star Lunches, CHI paper mentoring

-ACMW Newsletter- Judy Olsen's column

-John suggested creating: *Careers in HCI Book*

TO DO: John Thomas to experiment with setting up a mentoring group in LinkedIn on HCI mentoring

TO DO: John Thomas to find CHI Rockstars to eat lunch with SVs

TO DO: EC members can take another random CHI member to mentor to lunch and you will be reimbursed

Arts proposal discussion from Celine. She requested \$2k to try out a number of print-on-demand services and some conversations with various CHI chairs over the next few years.

TO DO: Scooter to address this proposal

Thursday morning, 2/13/2014

SIGCHI newsletter - Report from Elizabeth

This is the news summary that is similar to the ACM newsletter. It's a 1-yr experiment. Worked on SIGCHI branded. Worked on topic relevance. Worked on more human-centric stories. There are challenges with the email format in that there the usage patterns suggest that people may not be making use of this as we'd hoped. In addition it's not that different from ACM email newsletter. Elizabeth shared with the EC the use analytics of the email newsletter. It would be

useful to be able to compare this data with the ACM version.

TO DO: Elizabeth and Patrick to talk to ACM to see what latitude in design SIGCHI has with this email newsletter.

CHI courses – SIGCHI courses (Elizabeth) (Phillippe)

Process is different this year- invited and submission mixed. Curation is based on curriculum in HCI. Divided in 3-years so people could take an HCI curriculum over a 3-yr period.

TO DO: Elizabeth needs to communicate to submitters the changes over the 3 years. Put on the information website.

CHI2015- there will be definitions of the terms of juried, curated, etc.

In CHI2014- There will also be special courses from luminaries in the field- with big perspectives and important experiences. Course presenters are being brought in that will be engaging and fill out the program holes.

TO DO: Conference call between Phillippe, Elizabeth, Scooter on videoing certain courses. Managing/funding needs to be explored.

Awards (Loren Skype)

SIGCHI awards; and awards dinner; and talks

The awards dinner- the venue has been selected. Planning the dinner has begun. Saul will be there and will share in hosting duties. Rob Jacob will be taking over for Saul next year.

Achievement Awards and Social Impact Award committees helped to clarify that we need to have formal nominating letters. We need to make this process more explicit and systematize the process.

Proposed: Special Recognition Award (as needed) people who have made contributions to the field of HCI but don't fit into other award categories. There has been one person nominated.

1- Is not inducted into the CHI Academy

2- No talk expected

3- Should you only give awards to people who are coming to come CHI to be recognized? (agree not to agree on this right now)

4- No financial award, but will pay expenses to conference

5- Attends the dinner, and recognized at open plenary

6- To be awarded when special cases arise, not annually

Suggested to give this year for Special Recognition Award: Ted Nelson
(unanimous agreement)

FOR NEXT EC MEETING TO DISCUSS:

Continue to talk about Special Recognition Award- need more of a definition
Reconsider the issue of talks for award winners- how we promote

TO DO: Loren to get Saul to get Ted Nelson bio/headshots

TO DO: Loren to give information of award winners to send out info about dinner

TO DO: Allison will work with Farrah to arrange a thank you for Saul for his work on organizing and chairing many of the SIGCHI awards committees over the last few years.

ACM awards (Athena Award, ...)

The SIGIR and SIGCHI jointly nominated a candidate for Athena Award -- a wonderful model for future award nominations.

Other ACM awards-- we continue to submit nominations.

Women in CHI interviews (Elizabeth)

There were interviews done of women at CHI which resulted in a lot of material. A proposal was sent and revision was done. As an EC we're very excited about the content, but we need a revised proposal. We also need to understand if the material is digitized and stored somewhere and if we can take a look at it.

TO DO: Elizabeth to circle back with the group and ask for revised proposal and a copy of one of the interviews in digital format.

NOTE THIS IS NEWS: For future CHI conferences (starting CHI 2014) all EC members who attend Awards dinner and Town hall and EC meeting Friday all day till 5:00 PM may ask reimbursement for airline/train/car travel and 2 nights of hotel. It was agreed this opportunity will only be available as long as SIGCHI is above its required ACM fund balance.

For CHI 2014 all EC members will get free conference registration

THE NEXT EC MEETING will be at the Friday after CHI 2014

More Meeting agenda items:

Scholarship criteria

TO DO: Gerrit Following EC meeting will be second half of August or early Fall EC Meeting. Doodle poll will go out. [Since selected EC meeting to be held after UIST (Hawaii) on October 9-11, CMC meeting will follow: 12-13]

For Fall EC Meeting agenda- Strategic Planning (Allison)

TO DO: Anyone who wants to edit/add to minutes-- must do so before March 1st when they'll be posted to EC website

TO DO: Allison to edit/post minutes from Seattle (now that she's been added)