

SIGCHI EC Meeting
July 26-28, 2012
NY, NY USA

Present: Gerrit van der Veer, Elizabeth Churchill, Allison Druin, Gary Olson, Debra Venedam (ACM), Jofish Kaye, Paula Kotze, Dan Olsen, John Karat, John Thomas, Philippe Palanque, Jonathan Lazar, John (Scooter) Morris, Tuomo Kujala, Fred Sampson, Zhengjie Liu, Ashley Cozzi, Kia Hook (via phone and online), Jenny Preece (July 27-28)

July 26:

Philippe, Dan, Gary, Jonathan, Scooter, Gerrit work with ACM staff on specific topics:

Late Morning:

Getting to know each other - our worlds outside SIGCHI:

each: a 5 minute Bio where "SIGCHI" is the Forbidden Word

Gerrit- over 50 yrs in university research on computers and psychology in Netherlands and other countries. Musical Instruments.

Philippe- university in Southern France (Toulouse), in computer science. Formerly farmer and Armagnac distillery.

Allison- 15 yrs at University of Maryland's HCIL with a research focus on kids & HCI; mentors women for advancement in academia

Scooter- University of Calif. San Francisco RBVI focuses on network visualization- 19 yrs at Genentech- swims a lot

Debra- ACM EC liaison and cool mom

Zhengjie- involved with HCI since 1989, experience in Germany and UK- work with industry on UX social media

Tuomo- University of Jyväskylä- lots of trees, lakes, snow. His research is on distraction, multi-tasking.

JohnK- Worked for IBM doing HCI research for 29 years, then moved to California where he can walk to the ocean with Clare-Marie and Zachary. Worked for UN Development Programme in Bangladesh. Arlo Guthrie says John can keep the royalties from his Alice's Restaurant performances (may not be legally binding document).

Dan- seriously addicted to making things; intellectual ADD with great joy! Went from being a compiler-guy to graphics-guy to HCI-guy Vision-based, ITV, robotics, security, and more- 8 kids 15 grandchildren

Jonathan- just finished 13th year as a professor at Towson University, started Universal University Lab at Towson, will be researching law and policy as a Fellow at the Radcliffe Institute for Advanced Study at Harvard University during his sabbatical.

Paula- background in industrial psychology and computing, 30 yrs in academia (CS/IS//HCI), last 4 years at CSIR Meraka Institute working as enterprise engineer; mostly work on now to develop tech for social good-- and live on a nature reserve!

Jofish- Senior Research Scientist & Ethnographer at Nokia- lots of mobile & lots of family tech- but changing soon and looking for new place to have fun! Co-teaching with Terry Winograd at Stanford.- ICT for Dev more.

Gary- Trained in psychology and starting with Gaithersburg in 1982 never missed a CHI. Studies long-distance work. And working on a book. Now at UC Irvine. Baseball fanatic. 30,000 book collection...

Ashley- ACM program manager- ACM for 6 yrs, works with SIGCHI, SIGGRAPH, travel a lot.

Fred- MA in English from UCLA, sailed boats for a long time. Enjoyed most writing- and went into technical writing and melded with HCI stuff. Work currently at IBM.

Elizabeth- primary love is snowboard, second is photography, third is film. Hobby and work are the same thing - love thinking about design, technology and people. Met Gerrit in 1988 as starting a PhD on artificial intelligence and interaction design, with focus on cognitive modeling.

John- interesting engineering, psychology, managing research on psyc on aging. Left IBM and came back to IBM. hobbies tennis, golf, writing.

Kia- Prof. in KTH, Mobile life Center. Horseback riding

Afternoon

EC changes by Election - Previous and New Elected EC members:

Elizabeth & Gerrit – how they started and why, what worked or not, new visions and plans: 3.5 yrs ago they ran together and made a plan. Wanted to make it stronger internationally, with relations with other organizations, and expanding/revising SIGCHI activities. Appointed a lot of adjunct chairs- more than ever! Example: HCI Education to work on with Jenny Preece (explained tomorrow). HCI Public Policy to work on with Jonathan Lazar. Had to reconsider PR path. SIG governing board is looking at SIGCHI if it's healthy and if SIGs can learn from each other. Gerrit is also representing SIGCHI on ACM Education Council. Tried and our message is not coming through. We have sticking points- we'd really like your help. Getting your input and feedback is very important to us. We start out with the parameters and then they run with things.

Allison – how Loren started and why, what worked or not, Allison's visions and plans. Loren (not able to attend) & Allison did a pass off on the phone a few weeks ago. Loren shared with Allison the various activities he has concentrated on in this position (e.g., SIGCHI Awards, documenting EC Meetings, website issues). All at the meeting agreed that Loren did a wonderful job in advancing the Awards on many levels.

Allison presented her vision for the VP position:

She wanted to be VP for PARTICIPATORY Membership & Communications

What she means by "Participatory Membership" is...

a culture of volunteerism

a shared ownership of SIGCHI not just CHI

a practice of outreach by all

What she means by “Participatory Communications”...
is a shared responsibility
is a priority
is HCI research

See later in the minutes that Jofish & Allison will spearhead a taskforce on volunteering which can address some of these issues /goals.

Gary - how he started and why, what worked or not, new visions and plans.
VP for Finance is re-elected. Our finances are in strong shape. We're fiscally responsible organization. Frustration is not being able to spend the funds as fast as we can. Focusing on how to get authorized expenditures spent.

Paula – 6 years of Vice President at large, how she started and why, what worked or not. Stepping down. Try to expand the presence of Africa in SIGCHI. Dec.2007 we had input into ACM-IEEE Curriculum Report. For Awards committee bring people in from outside Europe and North America.

JohnT - 3years of Vice President at large, how he started and why, what worked or not. Interested in HCI for a long time. Goal: enhance the internationalization of the organization. JohnK & JonZie have been working in this area as well. Involved in organizing the ACM Turing centennial celebration.

Kia (by phone) - visions and plans

1. International outreach. Learned how volunteering is different between countries, thanks to her previous experiences with CHI conference leadership. Need to work on this process in SIGCHI.
2. We need to lead in areas of innovation. We need to be at the forefront of change. Stronger focus on tech. & innovation. Need to look at other conferences (Burning Man, SXSW, various DIY-communities) and learn from what they're doing.

Jofish - visions and plans

1. Improve transparency of the organization! People need an understanding of what is happening here!
2. Provide a voice for a new generation of researchers (e.g., developing countries, diverse disciplinary researchers)
3. Growth of SIGCHI. How can make membership more valued?

Appointed Vice Presidents and Adjunct chairs - global overview of portfolio, approach, visions, plans:

Dan- VP for Publications

Chooses editors for TOCHI & Interactions. We're doing very well with TOCHI. Interactions is doing well too. Review process at CHI is also being examined (as has been the case for many years). Subcommittees for paper review is helping a great deal. The website needs to be considered for publications. We have 3 key assets: membership, conferences, publications. (Dan is describing his vision with a cool visualization of our asset analytics) He suggests a

dashboard for the website. We need to work on career and social networking that can still happen outside of the CHI conference and other smaller conferences. We need to consider how to support awareness that happens between conferences. How do we incent these practitioners to produce content?

Scooter- VP for Conferences

Past Goals: Leverage the success of the past. Wanted to put more emphasis on specialized conferences on the Conference Management Committee. Each person on CMC has specific portfolio. More proactive support of specialized conferences- ads, PCS, etc. Site selection for CHI wanted to push further out. Wantd to get chair selection further out. Choose a site for first Improve data flow. Still working on documenting and communicating conference processes. Also working on tracking conference data. Moving forward- continue the success of the conferences. Need to be more proactive with reaching out to specialized conference communities. Need to be tracking longitudinal data relationships. Consider how to deal with the growth of the CHI conference. Continue the site selection process. Continue documentation and communication processes.

Tuomo- VP for Chapters

Strengthen the relations with the current local chapters by developing new benefits and offer help in forming new chapters. Can we formalize what the benefits are to be a local chapter? There's an interesting intersection with SIGCHI Communities that should be solved. There will be more flexibility from ACM what can be a local chapter (regional chapters). Looking at developing countries for new local chapters, helping to support the local communities by forming local chapters. Local chapters are an important link to practitioners in the HCI-field. Trying to understand what our goals are in this area: Increase number of chapters? Increase number of chapters in developing regions? Just strengthen what we have?

Fred- VP for Operations

One of the best ways to network is to volunteer with an organization! In this position I manage the mailing lists. Keep the website running. Answer questions. In this position I'm not responsible for all the content, that is all of us.

Gerrit- re-appointed Dan- VP for Publications; Tuomo- VP for Chapters; and Fred- VP for Operations, with approval from the elected EC members present.

Gerrit- re-appointed Zhengjie- Adjunct Chair for the Developing World; JohnK- IFIP Liaison; Jonathan- Adjunct Chair for Public Policy; and appointed JohnT- (new) Adjunct Chair for Mentoring. No appointed AC for publicity at this moment. Elizabeth and Gerrit will rethink the needs and approach.

Appointed Adjunct Chairs reports - global overview of mission, approach, visions, plans:

Philippe- Adjunct Chair for Specialized Conferences

He and his team are developing processes to be more transparent and communicate more about the status and ability to become a specialized conference. [EC members at the meeting pointed out that Phillippe has done a WONDERFUL job at organizing this all!]

Zhengjie- Adjunct Chair for the Developing World

Past three years working on increasing the representation of the developing world in SIGCHI. Has been working heavily in Asia with John Karat. Now working on better supporting Latin America. Goals to come: Further support Asia & Latin America. Plans include consolidating the findings from the Asia and Latin American workshops and considering expanding the workshop activities to Eastern Europe and Africa.

JohnK- IFIP Liaison

IFIP TC13 has representatives from over 30 countries and runs the biannual INTERACT conference (since 1984). In past they've taken conference to developing world. Today, John helps IFIP know what SIGCHI does and helps SIGCHI know what IFIP does. As a related activity, John formed a team with Zhengjie to develop and conduct regional HCI workshops which include SIGCHI EC members for mutual discussions on HCI community issues.

Jonathan- Adjunct Chair for Public Policy

Appointed in 2010. EC stated in 2012 that the goal was to get people interested and involved with public policy, not to put out policy statements on behalf of SIGCHI. However, if ACM is putting out policy statements SIGCHI will continue to sign on to policy statements that we agree with.

Work since 2010:

Organized 2 SIGS and one panel related to public policy at CHI 2011, one panel and one SIG at CHI 2012. Founded an international public policy committee, currently has members from 10 countries.

In addition, SIGCHI has signed onto three policy statements coming out of USACM since 2010. ACM Europe is currently in the process of forming a European policy council, SIGCHI looks forward to being involved with this.

At the January 2012 EC meeting, the EC asked Jonathan to investigate accessibility in three areas: the SIGCHI web site, digital library content, and conference accessibility. Since that meeting,

VP of Conferences has started using the materials Jonathan suggested from SIGACCESS related to conference accessibility. Discussions have begun with the ACM headquarters staff related to digital library accessibility, and accessibility will be a part of the SIGCHI website re-design.

Future plans:

1. Members of the SIGCHI International Public Policy Committee are putting together a workshop proposal for CHI 2013 in Paris . This will start the process of writing a white paper on the topic of HCI and public policy, defining the topic and scope.

2. Members of the SIGCHI International Public Policy Committee will work on interviewing policymakers around the world, identifying 1) what HCI topical areas do policymakers need research in, and 2) what forms of data collection/format of presentation are most useful to policymakers.

Both the white paper and the work on interviewing policymakers are expected to take up to two years.

JohnT- new Adjunct Chair for Mentoring

Goal: to mentor SIGCHI Members to help them in their careers. Possibly peer mentoring or traditional senior/jr mentoring/networking for jobs or places to go to universities.

Vision Statement:

By 2015, there will be a database of senior CHI people (some of whom are retired or semi-retired) and for each person, contact information and what kinds of mentoring they would like to mentor and whom they are mentoring if they are one or more individuals.

There is a process defined and in place both for “signing up” to be a mentor and for being mentored.

There will be many instances of less experienced SIGCHI members being helped in their careers via mentoring.

In general, the process targets the following kinds of mentees:

1. Outstanding undergraduate or high school students who are already interested in the intersection of computer technology and human behavior.
2. Graduate students and faculty in HCI from colleges and universities in developing regions.
3. Graduate students and junior faculty in computer science or psychology departments who are interested in HCI but whose colleges or universities do not really have a program in HCI.
4. Recent graduates who find themselves doing HCI in an industry context but who work in companies that do not have a history of HCI work or a community of practitioners within their company.
5. Recent graduates with an entrepreneurial bent who are trying to start companies with an HCI flavor.

Nothing about the mentoring process or program is meant to replace the traditional roles and relationships that exist between graduate students and faculty. It so happens however, that the

field of Human Computer Interaction is moving so fast that we believe that there are people as outlined above who have need of mentoring but do not necessarily have access to the appropriate faculty.

At the same time, a number of the most senior members of the SIGCHI community are just retired or are just about to become retired or semi-retired. As people retire, they will tend to set up alternative activities and patterns. Getting them involved in a SIGCHI mentoring program will prove much easier as they go through this transition than attempting to get them “re-involved” with the SIGCHI community some years hence.

As Mentoring Adjunct Chair, I would see myself as responsible for:

- 1 Determining what other professional mentoring programs exist and finding out what has succeeded or failed so that lessons learned can be applied to SIGCHI.
- 2 Working closely with the Education Community and EC Education VPs both to see what materials exist that may be useful to mentors and mentees as well as to provide materials as they become available.
- 3 Soliciting volunteer mentors and understanding the ways in which they would be willing to share their experiences as well as the level of involvement they would be interested in.
- 4 Providing mechanisms such as material for the SIGCHI website that would let people know about the existence of the program in case they want to sign up to be a mentor, be a mentee or provide suggestions or feedback about the program.
- 5 Developing ways to evaluate the on-going success of the mentoring enterprise so as to see whether it is worthwhile and, if so, to improve it over time.
- 6 Developing information resources (such as cautionary tales or positive success stories) as another facet of the mentoring program. (While individual and personal advice is certainly part of the overall mentoring process, it could also be useful to have other materials made available both because this may be more useful to mentees in certain cases and because some mentors may prefer this way of sharing their experience).

Note: Mentoring is not conceived of as a one-way street wherein information flows from older to younger. This may well include the structure for peer mentoring and co-mentoring. Younger members of the CHI community may also be helpful keeping older members in touch with newer technologies and trends.

Near term to dos:

Contact Robin Jeffries and Gloria Mark.

See what is available from ACM-W.

Work with Scooter to take over leadership for Singapore workshop.

July 27

Conferences Update (Scooter)

CHI2012- was VERY successful! Exceeded both financial and attendance projections. Survey asked was CHI2012 worth your time & money? 93% said Yes.

CHI2013 in Paris is a beautiful city. There's a meeting in Paris this weekend to address more logistics/budgets.

CHI2014 on track in Toronto.

CHI2015 city selection: first choice: Seoul, Korea and second choice: Singapore. - **EC** approves!

CHI Student Paper Mentoring Workshop for CHI2015

Would be in Singapore- John T to work with Scooter

CHI2016 city selection is being worked. Looking at North American WEST coast possibilities

CHI2017 city selection is being worked. Looking at North American EAST coast possibilities

Metadata Project is ongoing to work on refining workflow for PCS paper submission

CHI Conference stats are on the website at <http://www.sigchi.org/conferences/data-analysis-and-curation/chi-conference-data>

Considering how to structure and more tightly develop CHI Courses so people can see these courses as an expected curriculum for SIGCHI community.

Looking at CHI Conference evolution and growth through CMC. Looking at data and considering future.

Specialized Conferences (Philippe)

Group working on support and managing specialized conferences.

There is a new area on SIGCHI website on specialized conference:

<http://www.sigchi.org/conferences> (see bottom of page).

Collecting data on conferences and looking at what will be useful to SIGCHI audience.

ICPS [PHILLIPE TO ADD HERE?]

Developing worlds (Zhengjie and JohnK)

Encouraging mutual learning between SIGCHI and the local communities

Investing SIGCHI resources in these efforts.

Past 2 years concentrating on Asia & Latin America.

1st Asian Workshop- 27 people brought together in Beijing. And then follow up workshop was held with 25 at Vancouver, etc. Currently 6th workshops being worked on. Current status- local community is working on local organization and local conferences and will be working on clarifying the relationship with SIGCHI.

Latin America, early this month the 1st Latin American Workshop 23 local delegates from 7 countries and EC people attended. There are annual local conferences in this area. Working on public website. Translate publications in local languages. Organize events for researchers and practitioners. Want to partner with SIGCHI to advocate the importance of HCI. Looking at where the follow-up activities need to be.

Next steps-

Consolidate what we have achieved in Asia and Latin American

Expand to other continents (e.g., possibly East Europe, Africa)

Identify some common issues and needs for developing regions towards creating new activities (e.g., legitimacy issues, education, access to pubs, speaker tours)

Local chapters (Tuomo)

There are currently 37 active local SIGCHI Chapters on 5 continents and 21 countries. 3 of these chapters are students chapters.

Next possible steps: web page redesign of chapters' page, work with Interactions Magazine, offer CHI2012 course note samples, poll chapters on issues.

Finances and reimbursement (Gary and Debra)

We are financially very solid and have an excess over the fund balance that is required by ACM. Increasing portion of our members are students. We get significant financial resources from the ACM Digital Library. The budget for CHI is equal to combination of the specialized conferences. Some new expenditures in the coming year will be to support CHI Communities, allocations for CHI2013 & CHI2015, mentoring workshops, specialized conferences carryover, and possible developing world dues subsidies. Proposal- to publicly present the budget on the website. Gary is working on how to present a form of it to make it intelligible to the outside world. **EC** Approved \$10K funding for CSCW mentoring workshop for writing papers for Brazil (not just students). Linked to Brazilian conference on collaborative systems. There is support for EC members to take SIGCHI members at the CHI conference for networking purposes.

Early Jan. we will need proposals for EC budgets for those EC officers that have budgets.

Debra explained we need to use the ACM spreadsheet for our expenses for the EC meeting.

Using the website – a concise tutorial (Fred)

Fred demoed the special part of the system for the EC

Communities (Dan)

Dan demoed the part on the SIGCHI website that can be used to support communities.

<http://www.sigchi.org/communities>

Use acm login for this area.

Feed Dan examples of what might be useful for revisions to make the area feel more lightweight and accessible.

Education (Jenny and Elizabeth)

Progress

Interviews & surveys have been done to learn about HCI Education
Looking at which HCI skills/knowledge/methods are taught in universities and practitioner/training courses. 339 survey responses.
People from 16 countries had a lunchtime discussion at CHI2012

Future Directions

Create an HCI Education Community on the SIGCHI website. This could also help us to reflect on the SIGCHI Communities.

Leveraging CHI Tutorials

Looking to develop more structured curriculum through conference courses. Jenny and Elizabeth will look at what themes should be addressed based on the data that was collected by the HCI Education Research project. Start to look at how to share HCI tools and resources for HCI Education.

Media and publicity (Elizabeth)

Goals- to improve communication of activities, understand how much we want to grow SIGCHI vs. strengthen membership, develop branding/message

For next EC meeting Gary/Elizabeth/Allison will help to structure a strategic planning meeting with the help of an outside organizer

ACM Interactions (Elizabeth)

Site is up- looking for bloggers, content, in multiple languages, etc
Newsfeed from Interactions could be leveraged for SIGCHI website.

July 28

Morning: Various working groups on emerging issues

-Webpage design

some analytics: <http://www.alexa.com/siteinfo/sigchi.org#>

changes coming:

4 quicklinks

highlight upcoming conferences (sponsored/co-sponsored)

Several people will be working on changes/updates to website

Action Items for Elizabeth & Dan will be working on a summary of the action items

& Scooter will be working on conference content

Fred working on changes now

-education issues

Philipe, Gerrit, Jenny reviewed the computer science curriculum and considered where HCI education was noted.

Action Item for Ann B./Jenny/Elizabeth- compare what the data says and what the computer science curriculum

Action Item for Gerritt to send letter to ACM Education Committee using the information (Jonathan to help with wording)

-taskforce on volunteerism

Allison & Jofish reviewed PCS Volunteer Center, challenges with additional volunteering options

Volunteer list: (EC member to put name on list if they want to be contacted-- if there's no name then, Jofish/Allison will be the contact person)

-however many public policy committee volunteers to plan events/coordinate activities- contact Jonathan

-(soon to come) 2 volunteers on website- structured feedback (positively critically engaged)

-(soon to come) brainstorm mechanisms for design collateral of what SIGCHI activities for conferences

-(soon to come) think about education 2- to populate the community site

-collecting further mentoring resources

-Improve the quality of HCI content on WIKIpedia (like the APS initiative)

-Volunteer participation in communities

-Volunteer to translate SIGCHI website home page

-At the moment volunteers

-Volunteers to start new or take over inactive local SIGCHI chapters

-Volunteer to help with rebranding process

-Social Media Evangelists for TW/FB/LinkedIn/Weibo/QQ/Wikipedia

-Volunteer(s) to lead on capturing video at conferences and putting it up

-Reviewers for conferences who have publication experience

-(soon to come) Volunteers to add content/curate content for some part of SIGCHI website

-(soon to come) Volunteers to support infoviz of conference data

These volunteers will be sought through social media in the next few months.

Gerritt to poll for date in January and Gerrit & Scooter to set location for next meeting:

Action for Gary, Elizabeth, Gary to prepare strategic media/pr discussion day to send info to Debra

EC to review minutes by August 28th, Allison will then post.